



**FOR IMMEDIATE RELEASE**

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**Arkansas Arts Center Accepting Entries for  
37th Annual Toys Designed by Artists Exhibition**

**(LITTLE ROCK, AR)** – The Arkansas Arts Center announces a call for entries for its *37th Annual Toys Designed by Artists* exhibition. The deadline for entry is Monday, September 13, 2010. The exhibition will be held in the Jeannette Edris Rockefeller Gallery December 17 through February 20, 2011.

An international competition for the artists, this exciting exhibition showcases a variety of original and innovative designs to celebrate the playful side of artists and viewers alike. Each artist can submit up to three entries. All entries must be original, completed within the last two years and must not have been previously exhibited at the Arkansas Arts Center. All entries must be completed online. To enter, complete the information, upload images and pay a non-refundable entry fee of \$15 for one entry or \$10 for each additional entry online at [www.arkarts.com](http://www.arkarts.com).

Juror Jim Bartz will select the toys to be exhibited based on the digital images submitted by the entrants. Bartz has a Bachelor of Fine Arts in Illustration from The

Choinard Art Institute in Los Angeles and as a working toy artist has taught in Northern California for 35 years. He is an active member in The Puppeteers of America.

Successful entries are creative and original and feature excellence of design and superior craftsmanship. Purchase awards totaling \$2500 will be chosen after all selected entries have arrived at the Arkansas Arts Center. Toys selected for purchase awards become part of the Arkansas Arts Center Foundation Collection.

For more information or to request an entry form, visit [www.arkarts.com](http://www.arkarts.com), email [toys@arkarts.com](mailto:toys@arkarts.com) or contact Caroline Brown at 501-396-0357.

For more information, call 501-372-4000 or visit [www.arkarts.com](http://www.arkarts.com).

## **GENERAL INFORMATION**

**Contact:** 501-372-4000

**Location:** Arkansas Arts Center—9<sup>th</sup> & Commerce, Little Rock, AR 72202

Free Admission.

**Gallery Hours:** 10 AM to 5 PM Tuesday through Saturday

11 AM to 5 PM Sunday

Closed Monday & Major Holidays

**Arkansas Arts Center programs are supported in part by: the City of Little Rock; Arkansas Arts Council, an agency of the Department of Arkansas Heritage and the National Endowment for the Arts.**

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